

USING 'YOUNG EXPLORERS' TO START A CONVERSATION ABOUT URBAN95?

This **workshop tip sheet** provides some ideas on using the Young Explorers videos in workshop or meeting settings to help participants understand how city life affects young children.



AS PART OF A PRESENTATION OR KEYNOTE SPEECH

OPTION 1 *As an introduction*

Use one of the five [Young Explorers videos](#) at the start of your presentation as a fun and light opening.

- **Show one of the five videos.** Preferably the full version (around 3 minutes), but the social media cuts (30 seconds) are also a possibility.
- **Ask your crowd the overall Urban95 question:** *If you could experience the city from 95cm – the height of a 3-year-old – what would you change?*
- **If there is no time for answers,** just move on to explain what Urban95 is and why it matters.

WHAT DO YOU NEED?

- ▶ **Embed video in presentation.** Please make sure there is sound available in the room.

OPTION 2 *As a conclusion*

Use one of the five [Young Explorers videos](#) to end your presentation and, if possible, start a conversation on user journeys.

- **Introduce user journeys during your presentation;** stressing that both positive and negative interactions can occur in outdoor environments such as streets and public spaces.
- **Show one of the five videos during the presentation.** Best to use full versions.
- **End with the question:** *After seeing this, experiencing {insert child's name} journey through the city, what did you like and what would you change?*
- **If there is no time for discussion,** collecting input is possible using an interactive poll/quiz app, post-its or a short survey afterwards. Even if none of these are possible, you will leave the audience with food for thought.

WHAT DO YOU NEED?

- ▶ **Embed video in presentation.** Please make sure there is sound available in the room.
- 📄 **Post-it notes, poll/quiz app or a short survey** (if you choose one of these options).



AS THE BASIS FOR ORGANISING A WORKSHOP

OPTION 1

Short workshop

- **Give a general introduction on Urban95 and user journeys.** Good to include: 'Two of the most important things a young child needs in order to develop to their full potential are frequent, warm, responsive interactions with loving adults and a stimulating physical environment to explore.'
- **Explain the exercise.**
- **Show one of the five Young Explorers videos.** Best to use full versions for this purpose.
- **Interactive Q&A (one group):** Ask your audience to answer these three questions as a group discussion or by writing their ideas on post-its (or a combination).
 1. What specific behaviours did you see in this video?
 2. What elements of the physical environment influenced these behaviours (both positive and negative)?
 3. What would you keep and what would you change?

WHAT DO YOU NEED?




-  **Embed video in presentation.** Please make sure there is sound available in the room.
-  **Post-it notes** (if you choose this option).

OPTION 2

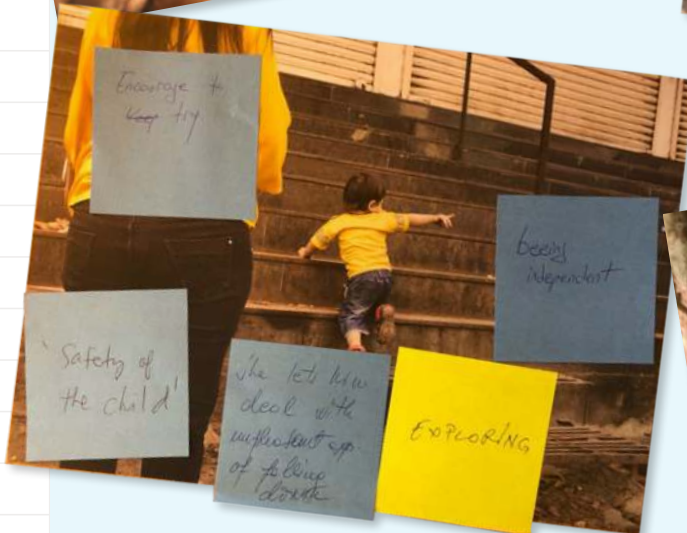
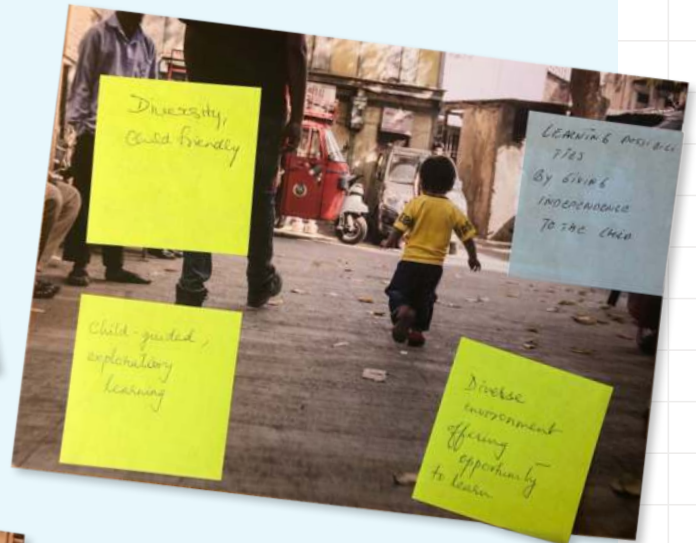
Longer workshop, including breakout sessions

- **Give a general introduction on Urban95 and user journeys.** Good to include: 'Two of the most important things a young child needs in order to develop to their full potential are frequent, warm, responsive interactions with loving adults and a stimulating physical environment to explore.'
- **Explain the exercise and create groups.**
- **Show one of the five Young Explorers videos.** Best to use full versions for this purpose.
- **Break-out sessions (max 5 people):**
 1. Active observation as a group using printouts of film stills. Each group annotates the printouts with positive and negative interactions that occur in the public realm.
 2. Group feedback round (share one positive and one negative interaction per group).
 3. Collect rest of the feedback on the stills and post-it notes.

WHAT DO YOU NEED?

-  **Embed video in presentation.** Please make sure there is sound available in the room.
-  **Printouts of film stills** (make sure to print them matte, so people can draw/write on them).
-  **Post-it notes.**

EXAMPLE OF VIDEO STILLS USED IN ONE OF OUR WORKSHOPS



IMPORTANT LINKS:

YouTube playlist full videos:

youtube.com/playlist?list=PL4SpbM0FrMP12-7N9ldeMZD26zrzWJEnD

Social media cuts videos:

dropbox.com/sh/f6m01kec9f5yb2m/AACvrCzGgLvJw2P8FSpBTXHPa?dl=0

Video stills for printing:

dropbox.com/sh/f6m01kec9f5yb2m/AACvrCzGgLvJw2P8FSpBTXHPa?dl=0

